

CONSULTANT BENEFITS

#allofit

MARCH 1, 2018

ENGAGE GLOBAL CONSULTANT

An Engage Global **Consultant** is an individual of legal age (or a legal entity) that is an **Independent Contractor** who contracts with Engage Global and is Licensed to market Engage Global's products in any manner authorized by Engage Global as detailed in the Engage Global **Independent Consultant License Agreement**. By reference, this document forms part of the Independent Consultant License Agreement.

There are two ways to become a Consultant:

1. Complete the Engage Global enrollment process and pay a \$29.95 **Licensing fee** which provides access to the Engage Global **Back Office**, a **#allofit account**, a personalized **Replicated Website** and 24/7 online marketing presence, plus access to the **Engage Global App** that houses the proprietary artificial intelligence called **EVIE**. The Engage Global Independent Consultant License renews annually upon the anniversary date for \$29.95.

OR

2. Complete the Engage Global enrollment process and generate a minimum order in the amount of \$300 and Enrollment is **FREE**. All other benefits and requirements are included as indicated above including the \$29.95 annual Consultant License renewal.

With a minimum of 100 **Personal Qualifying Volume (PQV)**, each month (generated by personally enrolled Client purchases PLUS personal purchases) the Consultant's business is **Active** and **Qualified** to earn any available Bonuses. Bonus calculations may be based on **Product Price, Qualifying Volume (QV) or Commissionable Volume (CV)**, as defined by Bonus type.

An Independent Consultant may enroll both **Clients** and **Consultants** and become their **Enroller**. The Engage Global **Enrollment Tree** maps these relationships by connecting one Consultant to another (much like a family tree). Certain Bonuses provided by the Engage Global Consultant Benefits Plan reference the Enrollment Tree. An Enroller may not transfer enrollment of a Consultant to another Consultant in their business.

PLACEMENT

Enrollers have the month of enrollment of a new Consultant and the next calendar month to place that personally Enrolled Consultants within their marketing team. Authorized **Placements** form the Engage Global **Placement Tree** which in turn, is referenced to calculate **Team Ranks** and **Team Bonuses** offered by the Engage Global Benefits Plan.

Note: Placing someone from your first Level to a different Level/Generation may reduce your income and impact your Title qualifications. Use care when considering this option.

An Enroller may opt to place new Consultants in any open position under the Enroller's business, regardless of **Line, Level** or **Generation**. **Placement** allows the Enroller to create momentum by strategically connecting team members. Placement changes may be requested at any time, but moves are

only made once bonuses are posted in their eWallet through the end of the month, to ensure the integrity of the payment structure when the bonuses were earned.

Note: Placement of a new Consultant under an open position does not affect the Enroller's status as Enroller.

If an Enroller has not elected to place a new Consultant by the deadline, default Placement is permanently assigned to the original Enroller. All Placement changes are permitted one-time only and once Placement has been assigned, either actively or by default, it is permanent.

Note: Without exception, Client Placement is not allowed.

PRICING

As mentioned, a Consultant may enroll **Retail Clients**, **Preferred Clients** and other Consultants.

Retail Clients purchase Engage Global products at will at the Suggested Retail Price – SRP.

Preferred Clients are repeat Clients who are designated as preferred by establishing an **Engage Convenience Order (ECO)**. Preferred Clients enjoy loyalty pricing on their ECO and on any additional products they may order. Consultants also receive loyalty pricing.

Note: An ECO is a monthly order that automatically processes on the date specified – no later than the 25th day of each month – using the consumer's authorized method of payment (typically a credit card).

Each product Engage Global offers has four associated values: **Product Price**, **QV (Qualifying Volume)**, **CV (Commissionable Volume)** and **#allofit credits**. Each of these values are defined where appropriate and as applicable in the following Benefits Plan explanation.

COMPENSATION

Engage Global has innovated a powerful benefits plan that provides unprecedented compensation for those Consultants who develop Clients and for those Consultants who develop teams of Consultants. Of course, both the Client and Consultant development plans work together hand-in-glove so, you can build both at the same time.

#ALLOFIT BONUS

It all starts with our extraordinary, category-creating, first-to-market **#allofit Bonus**. This brilliant innovation puts the focus on Client acquisition in ways that will redefine Direct Sales forever.

#allofit bonus transactions are recorded in a dedicated ledger called an **#allofit account**. We believe that the #allofit account will become your best resource for motivation and activity. We call it the "Ultimate Sponsor" because it tracks how you earn unprecedented rewards for all the right reasons, so that you know exactly how to repeat activities that bring success.

When you enroll as an Engage Global Consultant, an #allofit account immediately displays in your Back Office. Your #allofit account records how you are awarded #allofit credits (a value used in #allofit account transactions) and how #allofit credits are used to help you earn #allofit Bonuses (like typical reward points, #allofit credits have no monetary value until they are used).

A Consultant's Initial Order helps to fund their #allofit account with #allofit credits. Based on the purchase value of an Initial Order, an equivalent number of #allofit credits are deposited into the purchasing Consultant's #allofit account. To encourage the Consultant to take immediate action, the #allofit credits they receive with their Initial Order must be used within 30 calendar days from their date of enrollment, or they expire.

Once available, #allofit credits can be exchanged for an #allofit Bonus. Examples:

1. On January 9, Judy enrolls and becomes an Engage Global Consultant. Judy chooses to build her Independent Engage Global Business with a \$300 initial order (generates 300 PQV). Three hundred #allofit credits are deposited into Judy's brand-new #allofit account. Judy has 30 calendar days from her enrollment date to use her #allofit credits or they expire (February 7). To use her #allofit credits, Judy must enroll Clients. Like typical reward points that only have a monetary value when used, #allofit credits are applied to the purchase value of a Client's Initial Order and redeemed by that amount to generate an #allofit Bonus that ranges from 20% to 100% of the Initial Order value, depending on available #allofit credits.
2. Judy enrolls on January 9 with a \$300 order (300 PQV) and her #allofit account is immediately funded with 300 #allofit credits. On January 19, Judy enrolls Ron as a Client with a \$100 order and Judy gets a \$100 #allofit Bonus. 100 #allofit credits are deducted from her #allofit account balance, leaving Judy 200 #allofit credits.

Consultants, when they have a minimum of 100 PQV from personal and Client orders, also earn matching #allofit credits equal to the #allofit credits earned by the new Consultant. However, unlike the person enrolling, their #allofit credits do not expire. Example:

3. Judy Enrolls on January 9 with a \$300 order (300 PQV). Her #allofit account is immediately funded with 300 #allofit credits. Judy enrolls Mike with a \$300 order and Mike's #allofit account is immediately funded with 300 #allofit credits. Because Judy has 300 PQV (which exceeds the 100 minimum PQV required), she earns 300 Matching #allofit credits. Judy's #allofit account balance is 600 #allofit credits. Judy has no time limit on the 300 Matching #allofit credits (they do not expire). However, she must use the #allofit credits from her own enrollment order within 30 days or they do expire.

Engage Global is determined to build the world's first successful business model based on Client acquisition and we want to provide our Consultants with every opportunity to benefit. Imagine having the ability to earn up to 100% of your Client's very first order!

Note: #allofit credits are redeemed at the rate of \$1 USD per #allofit credit. However, #allofit credits have no monetary value until they are redeemed in accordance with the conditions set forth herein.

Now let's discuss how you can earn more #allofit credits. Simply put, your #allofit credits are replenished with a **Preferred Client's** first five ECOs. #allofit credits are awarded as follows:

Engage Convenience Order (ECO)	Amount	Conversion Percent	#allofit credits Awarded
1 st ECO	\$100	100%	100
2 nd ECO	\$150	50%	75
3 rd ECO	\$50	25%	13 ¹
4 th ECO	\$100	25%	25
5 th ECO	\$150	100%	150

Notes:

1. Following standard rounding rules, #allofit credits round up or down to the nearest whole number.
2. ECOs must be consecutive. If an ECO is skipped, #allofit credits will not be awarded on that ECO or any remaining ECOs.

After the fifth consecutive ECO processes, a Client will no longer contribute #allofit credits to a Consultant's #allofit account. Example:

4. Judy enrolls on January 9 with a \$300 order (300 PQV) and her #allofit account is immediately funded with 300 #allofit credits. On January 19, Judy enrolls Ron as a Client with a \$100 order and Judy gets a \$100 #allofit Bonus. 100 #allofit credits are deducted from her #allofit account balance. On February 20, Ron's first ECO processes for \$100 and 100 #allofit credits (100%) are deposited into Judy's #allofit account. On March 20, Ron's second ECO processes for \$150 and 75 #allofit credits (50%) are deposited into Judy's #allofit account. On April 20, Ron's third ECO processes for \$150 and 38 #allofit credits (25% rounded up) are deposited into Judy's #allofit account. On May 20, Ron's fourth ECO processes for \$100 and 25 #allofit credits (25%) are deposited into Judy's #allofit account. On June 20, Ron's fifth ECO processes for \$150 and 150 #allofit credits (100%) are deposited into Judy's #allofit account. This is Ron's last ECO eligible to contribute #allofit credits to Judy's #allofit account.

Note: #allofit credits associated with a Consultant's personal enrollment expire if not used in 30 calendar days. #allofit credits associated with a Client ECO never expire. Likewise, matching #allofit credits do not expire. Remember, #allofit credits have no monetary value until they have been redeemed under specified conditions.

To maintain an #allofit account, a Consultant must remain **Active** by generating a minimum of 100 PQV each Monthly Bonus Period. **Inactivity** (failure to generate at least 100 PQV) will not close a #allofit account but, will result in the #allofit account balance going to zero. Engage Global allows a one-month, one-time **Grace Period** before zeroing out an #allofit account balance.

When a #allofit account only has sufficient #allofit credits to fund a partial payment, the #allofit account balance is used first to fund an #allofit Bonus, then a 20% Direct Bonus is paid on the remainder. Example:

5. Consultant Paul has a #allofit account balance of 50 #allofit credits. Client Peter places a \$100 Initial Order. The 50 #allofit credits in Paul's #allofit account generate a \$50 #allofit payment. The remaining \$50 from Peter's Initial Order generates a 20% Direct Bonus in the amount of \$10.

When the #allofit account balance is zero, a 20% Direct Bonus is paid based on the Potential #allofit credits generated by the Initial Order.

6. Consultant Paul has a #allofit account balance of zero #allofit credits. Client Peter places a \$100 Initial Order. Since Paul has no #allofit credits in his #allofit account, a 20% Direct Bonus in the amount of \$20 is paid.

When either a **Direct Bonus (DB)** or an **#allofit Bonus (AB)** is generated, the CV is adjusted so that the Benefits Plan does not exceed the authorized **Maximum Payout (MP)** of 45%. The formula used to adjust the CV is as follows:

$$\begin{aligned} CV \times .45 &= MP \\ MP - DB \text{ or } AB &= \text{Remainder} \\ \text{Remainder} / .45 &= \text{Adjusted CV} \end{aligned}$$

Example: $100 \times .45 = 45$
 $45 - 20 = 25$
 $25 / .45 = 56$

- On 100 CV, a Maximum Payout of 45% equals \$45.
- 20% of the 100 CV equals a Bonus of \$20.
- The 45 Maximum Payout minus the \$20 Direct Bonus leaves a Remainder of \$25.
- \$25 divided by 45% equals 56 Adjusted CV used to calculate additional bonuses.

Note: While the above formula is used to make CV adjustments, the adjustments will show up as Negative CV in **Bonus Reports** published in the Consultant **Back Office**. In other words, the \$20 Direct Bonus will be converted into CV by dividing it by the Maximum Payout \$20/45% which equals 44. So, the full 100 CV will be paid and a negative 44 CV will be posted in the account to make the adjustment.

#ALLOFIT ACCOUNT TRANSFERS

To incentivize and motivate other Consultants in their organization, a Consultant can transfer #allofit credits from his/her #allofit account to another Consultant's #allofit account in one of two ways:

1. As an unconditional **Gift** with no expiration and no restrictions (Gift transfers cannot be retracted even if the recipient goes inactive, and can be retransferred).
2. As a conditional **Incentive** that expires the date defined by the Consultant who is offering the incentive – not to exceed 12 months (Incentive transfers cannot be retransferred but, can be retracted even if the recipient goes inactive).

Note: #allofit credits associated with a Consultant's personal enrollment, are treated as a conditional Incentive that cannot be retransferred and must stay with the person who earned them.

When #allofit credits are provided as an Incentive, such #allofit credits must be redeemed before other #allofit credits generated by the receiving Consultant. Furthermore, they must be redeemed in the order received (first in first out) where there are multiple transfers. #allofit credits that expire, are returned to the Consultant who transferred them.

DIRECT BONUS

Initial Orders placed by both Consultants and Clients generate a Direct Bonus for the Enroller. However, in the case of Clients, that only occurs when the Enroller does not have #allofit credits in their #allofit account as described above. Consultant Initial Orders, on the other hand, always generate a 20% Direct Bonus based on the purchase value (minus taxes and shipping). CV is also generated on a Consultant's Initial Order used to pay other bonuses offered by the Engage Global Benefits Plan.

Going from Wednesday to Wednesday (4:00 pm to 3:59 pm), #allofit Bonuses and Direct Bonuses are posted within an hour. By close of business each Wednesday, these Bonuses are funded and transferred into the Engage Global eWallet where payment may be requested.

ECO REWARDS PLAN

Recurring Client orders that process monthly, either as an Engage Convenience Order (ECO) or an additional order, generate CV. Depending on the Personal Qualifying Volume (PQV) an Enroller accumulates during a Monthly Commission Period (from both existing and new Clients), an **ECO Rewards**

Plan Rank and Title are determined, and a scaling **ECO Bonus** is paid on the **Product Price**. ECO Bonuses associated with these ongoing ECOs are paid monthly.

ECO REWARDS PLAN					
Table 1					
Title	Consultant	Emerald	Sapphire	Ruby	Diamond
PQV	0-499	500-999	1,000-1,999	2,000-2,999	3,000+
ECO Bonus	10%	15%	20%	25%	30%
Note: ECO Bonuses are paid on the Product Price					

Like Direct Bonuses, ECO Bonuses (**EB**) affect the 45% Maximum Payout (**MP**) authorized by Engage Global, so any Commissionable Volume (**CV**) generated that gets paid throughout the rest of the Benefits Plan must be modified by applying a similar formula. This adjustment is done to satisfy the 45% Maximum Payout on the entire Engage Global Benefits Plan.

$$CV \times .45 = MP$$

$$MP - EB = \text{Remainder}$$

$$\text{Remainder} / .45 = \text{Adjusted CV}$$

Table 2 below shows the ECO Rewards and lists the remaining CV that is used to calculate Team Bonuses, Infinity Bonuses and Team Bonus Check Matches for Micro Daily and Protein Daily.

ECO BONUSES AND REMAINING CV													
Table 2													
PRODUCT	PRICE	QV	CV	10% ECO	10% CV	15% ECO	15% CV	20% ECO	20% CV	25% ECO	25% CV	30% ECO	30% CV
Micro Daily	\$49.95	50	50	\$5	39	\$7.5	33	\$10	28	\$12.5	22	\$15	17
Protein Daily	\$49.5	50	40	\$5	29	\$7.5	23	\$10	18	\$12.5	12	\$15	7

Note: While the above formula is used to make CV adjustments, the adjustments will show up as Negative CV in Bonus Reports published in the Back Office. This means that with 50 CV for Micro Daily, for example, a 30% ECO - will show -33 CV in the Bonus Report so that 17 is left to pay out (50 – 33 = 17).

Promotional pricing offered to incentivize team building (may or may not include product giveaways) can further alter any associated CV. Please refer to promotion details as applicable.

ECO Rewards Plan Ranks and Titles work in combination with the **Consultant Advancement Ranks and Titles** related to Rank Advancement Bonuses, Team Bonuses, True Infinity Bonuses and Matching Team Check Bonuses that encompass the remaining portions of the Engage Global Benefits Plan (see Table 3). In other words, a Consultant with the ECO Rewards Rank of Diamond who also achieves the Rank of Legacy 1 for building a marketing organization, will be known as a Diamond Legacy 1 for recognition purposes. For both business plans, compensation is always based on the earned Rank achieved during the Monthly Bonus Period.

TREE TRIMMING

As illustrated in the example below, failure to Qualify (generate zero PQV from personal orders and personally enrolled Client orders) for 6 consecutive months, a Consultant no longer will be considered

Active (as applies to this Tree Trimming section only). Consequently, the Engage Global Independent Consultant License shall be revoked, and the Consultant shall be reclassified as a Client under the Enroller. Any remaining Active Consultants or any Clients in the organization built below the reclassified Consultant (who is now a Client), will permanently **Roll Up** to the next Active Consultant in the Enrollment Tree. Should this occur, please note that the Enroller status will be permanently reassigned accordingly.
 Example:

- Joseph Enrolls Mark who Enrolls Sue. Mark and his Personally Enrolled Clients generate zero PQV for 6 consecutive months while Joseph and Sue each remain Active by generating at least 100 PQV during the same 6 consecutive months. At the end of six months, Mark is reclassified as a Client under Joseph and is no longer an Engage Global Consultant. Sue permanently Rolls Up to Joseph and he becomes her Enroller.

QUALIFICATIONS

As you may have noted in Table 1 above, there is no prerequisite of a personal purchases as a Consultant to earn the 10% ECO Bonus associated with repeating ECOs. Similarly, no personal purchases or PQV is required to earn the 20% Direct Bonus associated with Initial Orders placed by new Consultants. However, for all other Bonuses, a Consultant must be **Qualified** each month by generating 100 PQV.

Table 2 below provides qualifications by Rank needed to progress in the Engage Global Benefits Plan. You will want to refer to the qualifications from time to time while reading the remaining portions of this document.

QUALIFICATIONS												
Table 3												
TITLE	Engage 1 (E1)	Engage 2 (E2)	Engage 3 (E3)	Liberty 1 (L1)	Liberty 2 (L2)	Liberty 3 (L3)	Freedom 1 (F1)	Freedom 2 (F2)	Freedom 3 (F3)	Legacy 1 (G1)	Legacy 2 (G2)	Legacy 3 (G3)
PQV	100	100	100	100	100	100	100	100	100	100	100	100
OQV	200	300	700	1,500	3,000	6,000	10,000	20,000	50,000	125,000	350,000	1,000,000
ACTIVE LINES			1	3	3	3	3	3	3	3	3	3
LEADERSHIP							3- E3	2 - L3 1 - E3	2 - L3 1 - E3	2 - L3 1 - E3	2 - L3 1 - E3	2 - L3 1 - E3
Note: No more than 60% of the OQV (Organization Qualifying Volume) can come from 1 Line beginning at Liberty 1.												
Note: Active Line requirements reference the Enrollment Tree. Leadership requirements reference the Placement Tree.												
Note: Beginning at Liberty 1, no more than 60% of the QV can come from any single Line (60% Rule).												

PQV associated with any personal and personally enrolled Client orders, is required to earn other bonuses detailed in the Engage Global Benefits Plan (see Table 4). ECOs are not required to earn Bonuses but are strongly encouraged.

CARRYOVER VOLUME

Consultants who enroll starting the 16th calendar day to the end of their initial Monthly Commission Period (i.e. 16th – 31st of January), will **Carryover** any OQV generated to the next Monthly Commission Period *for qualification purposes only*. The 60% rule applies to Carryover OQV.

Similarly, PQV generated the month of Enrollment will also Carryover to the next Monthly Commission Period *for qualification purposes only* as they relate to the ECO Rewards portion of the Engage Global Consultant Benefits Plan.

Any Bonuses that may be impacted by Carryover Volume will be paid the month they are earned.

Note: OQV will Carryover for the new Consultant only. Carryover OQV does not affect qualifications for the Support Team above the new Consultant.

Examples:

8. Brian enrolls new Consultant Dave on February 16, 2018. Dave generates 700 in OQV by February 28, 2018 and achieves Engage 3 (E3) in less than 30 days which earns him a \$100 E3 Rank Advancement Bonus that he will be paid when February commissions run on March 12, 2018 (regular commission date March 10, 2018, is a Saturday).
9. Brian qualifies as a Freedom1 (F1) for the February Commission Period. He will earn a \$100 Mentor Bonus on Dave's achievement of E3 that will be paid with his February commissions.
10. Because Dave is a new Consultant, and this is his first month, he can Carryover his February OQV to March. However, Only Dave gets to count this Carryover OQV again in March toward Rank achievement. Brian does not get to count the Carryover OQV in March.
11. During March, Dave generates another 800 OQV, all from a new Line. Together with his 700 OQV from February, Dave has a total of 1,500 OQV for March. Since less than 60% of his OQV came from any single Line, Dave qualifies as a Liberty 1 (L1). As an L1, Dave earns a \$150 Rank Advancement Bonus that will be paid April 10, 2018. He will also qualify for two 5% Generations of Team Bonus based on the Commissionable Volume (CV) generated in March only (the February CV does not Carryover).
12. During March, Brian decides to place Dave three levels below him. Because March is Dave's second month as an Engage Global Consultant, Brian can move Dave. All of Dave's organization travels with him to his new placement location.

TEAM BONUS

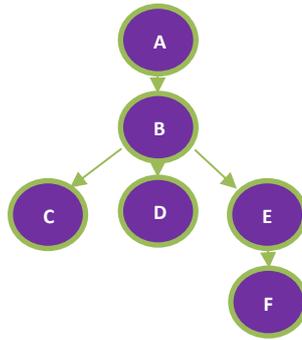
The Engage Global Team Bonus includes the **Commissionable Volume (CV)** generated by the **Placement Tree**. A **Line** forms with each **Direct** Consultant you have either personally Enrolled frontline or who has been Placed frontline to you by someone in the Upline. A new **Generation** forms going down each Line from one Liberty 1 or higher ranked Consultant to the next. Generations are **Inclusive** which means that a generation starts below a Liberty 1 or higher ranked Consultant and goes down to and includes the next Liberty 1 or higher ranked Consultant.

Beginning with Liberty 1, no more than 60% of the QV can come from one Line – this is called the **60% Rule** and such volume is identified in the Engage Global Back Office as **OQV (Organization Qualifying Volume)**.

Note: All Line requirements must be met with PERSONALLY ENROLLED Consultants. Placed Consultants do not meet Line requirements, but can help meet Leadership requirements.

Illustration 1.1 provides an example of an Enrollment Tree where A Enrolls B who Enrolls C, D, E and E Enrolls F. We will use this illustration as the foundation for our subsequent discussion about Placement.

Illustration 1.1



As discussed, Personally Enrolled Consultants may be Placed anywhere in the Enroller’s business. When a Consultant is Placed within the first eight Generations, the CV generated will contribute to the Team Bonus in accordance with the achievement of Rank qualifications determine by OQV and the number of Generations accessed by Rank.

Remember that Placement can be given away without restriction. However, Enrollment cannot be given away.

For Team Bonus calculation purposes, Clients count as an extension of their Enroller. However, PQV only applies to Rank qualifications, not Team Bonus calculations.

CV generated from purchases made by a Downline Consultant and any personal Clients is used to calculate Team Bonuses as indicated in Table 3. PQV and QV requirements apply to Rank qualifications. Bonus calculations are processed by multiplying the allocated percentages by the CV generated, Generation by Generation. Roll Up always applies when a Consultant is trimmed from the Enrollment/Placement Trees due to inactivity.

TEAM BONUS														
Table 4														
TITLE	Engage 1 (E1)	Engage 2 (E2)	Engage 3 (E3)	Liberty 1 (L1)	Liberty 2 (L2)	Liberty 3 (L3)	Freedom 1 (F1)	Freedom 2 (F2)	Freedom 3 (F3)	Legacy 1 (G1)	Legacy 2 (G2)	Legacy 3 (G3)		
PQV	100	100	100	100	100	100	100	100	100	100	100	100		
OQV	200	300	700	1,500	3,000	6,000	10,000	20,000	50,000	125,000	350,000	1,000,000		
Generation 1	Engage 1 – Engage 3 earn Bonuses from the #alloft account and the ECO Rewards plan. Starting with Liberty 1, Team Bonuses start.			5%	5%	5%	5%	5%	5%	5%	5%	5%		
Generation 2				5%	5%	5%	5%	5%	5%	5%	5%	5%		
Generation 3					5%	5%	5%	5%	5%	5%	5%	5%		
Generation 4						5%	5%	5%	5%	5%	5%	5%		
Generation 5							5%	5%	5%	5%	5%	5%		
Generation 6									5%	5%	5%	5%		
Generation 7										3%	3%	3%	3%	3%
Generation 8											3%	3%	3%	3%

INFINITY BONUS

The Infinity Bonus is calculated based on the entire CV produced beginning with Generation 9 and continuing through an infinite number of Generations. The Infinity Bonus offers a powerful way for top Leaders (Legacy1 – Legacy 3) to be compensated on ALL Volume they help develop (see Table 5).

INFINITY BONUS

Table 5

TITLE	Engage 1 (E1)	Engage 2 (E2)	Engage 3 (E3)	Liberty 1 (L1)	Liberty 2 (L2)	Liberty 3 (L3)	Freedom 1 (F1)	Freedom 2 (F2)	Freedom 3 (F3)	Legacy 1 (G1)	Legacy 2 (G2)	Legacy 3 (G3)
INFINITY	Starting with Generation 9 through an infinite number of Generations.									.5%	1%	1.5%

The Infinity Bonus is a powerful portion of the Engage Global Consultant Benefits and it has the Potential to overpay as the organization grows and Infinity Bonuses begin to stack on top of Infinity Bonuses. As a control, Engage Global sets a 45% **Payout Cap** on product sales revenue. We apply the Payout Cap to the Infinity Bonus in such a manner that there are always Infinity Bonuses paid, but they shall be prorated as necessary to protect the Cap.

TEAM BONUS CHECK MATCH

The Team Bonus Check Match matches a percentage of the Team Bonus (paid on Generations 1-8) earned by Legacy 1 to Legacy 3. An **Upline** who qualifies to earn a Team Bonus Check Match can be paid through as many as 6 **Generations** (defined by each occurrence of a Freedom 2 or higher-ranking Consultant encountered down any given Line of the entire Placement Organization, regardless of the Generation where they occur). As indicated in Table 6, Legacy 1 qualifies to Match 2 Generations of Team Bonus Checks at the percentages specified. Legacy 2 qualifies to Match 4 Generations of Team Bonus Checks at the percentages specified. Legacy 3 qualifies to Match 6 Generations of Team Bonus Checks at the percentages specified.

TEAM BONUS CHECK MATCH

Table 6

TITLE	Engage 1 (E1)	Engage 2 (E2)	Engage 3 (E3)	Liberty 1 (L1)	Liberty 2 (L2)	Liberty 3 (L3)	Freedom 1 (F1)	Freedom 2 (F2)	Freedom 3 (F3)	Legacy 1 (G1)	Legacy 2 (G2)	Legacy 3 (G3)
Generation 1	Matched on the Team Bonus Check generated by the sequential occurrence of any Freedom 2, Freedom 3, Legacy 1, Legacy 2 or Legacy 3 down any given Line of the Enrollment Tree, starting at Generation 1									10%	10%	10%
Generation 2										10%	10%	10%
Generation 3											7%	7%
Generation 4											7%	7%
Generation 5												5%
Generation 6												5%

RANK ADVANCEMENT BONUS

In recognition of advancement in Rank by meeting all qualifications specified, Engage Global offers Consultants the following Rank Advancement Bonuses which initiate the month the qualifications are met. To continue earning Rank Advancement Bonuses, the Consultant must qualify at the Rank indicated each Payout Month specified (see Table 7). If you advance one or more Ranks at a time, you are compensated for each the payout months indicated. Example:

RANK ADVANCEMENT BONUS

Table 6

TITLE	Engage 1 (E1)	Engage 2 (E2)	Engage 3 (E3)	Liberty 1 (L1)	Liberty 2 (L2)	Liberty 3 (L3)	Freedom 1 (F1)	Freedom 2 (F2)	Freedom 3 (F3)	Legacy 1 (G1)	Legacy 2 (G2)	Legacy 3 (G3)
Total Bonus			\$100	\$150	\$300	\$600	\$1,000	\$2,000	\$5,000	\$12,500	\$35,000	\$100,000
Months of Payout			1	1	1	1	2	3	4	5	6	10
E3 Mentor Bonus							\$100					
L3 Mentor Bonus									\$600			
Payout Months			1	1	1	1	2	3	4	5	6	10

Notes: 1. A Consultant has the month of enrollment and the next to earn the E3 Bonus. 2. The E3 Mentor Bonus is earned by the first F1 or higher-ranking Consultant in the Enrollment Tree above. 3. The F3 Mentor Bonus is earned by the first F3 or higher- ranking Consultant in the Enrollment Tree above. 4. The E3 and L3 Mentor Bonuses each have a 1-month payout.

Examples:

9. If a Consultant advances to Liberty 3 and Freedom 1 in the same month, they get \$600 for Liberty 3 and \$500 for Freedom 1 the first month. If the Consultant achieves Freedom 1 again the next Monthly Commission Period, they get the remaining \$500. If not, they forfeit the remaining \$500.

10. If a Consultant qualifies to earn the \$5,000 Freedom 3 Rank Advancement Bonus, the Consultant will receive the first of four \$1,250 installments the first month. If the Consultant fails to qualify the second month, the Consultant forfeits the second installment. If a Consultant qualifies the remaining third and fourth months, the Consultant will get the third and fourth installments.

DEFINITIONS (in alphabetical order)

Active	A Consultant must maintain at least 100 Personal Qualifying Volume (PQV) for all ranks to be considered Active for a Monthly Commission Period. A Consultant's Personally Enrolled Client purchases will accrue to the consultant's PQV and count toward Active status. If a Consultant is not Active in the Monthly Commission Period, they receive no Bonuses from their Downline. However, they will receive Client and Preferred Client Bonuses from their Personally Enrolled Client and Preferred Client purchases even if the Consultant is not Active. Non-Active Consultants will also be able to earn the 20% Direct Bonus on other Consultants they Enroll.
Active Lines / Active Legs	Lines form with a Personally Enrolled Consultant and include their entire marketing organization, including placements. A Line is considered Active where at least one Consultant (regardless of position) is generating at least 100 PQV (including personal and Client purchases). Active lines cannot exceed the number of personally Enrolled Consultants.
#allofit Account	An account ledger that tracks incoming #allofit credits and their conversion into outgoing #allofit bonus payments. An #allofit account is activated upon enrollment. Once active, the #allofit account is available until the Consultant is Trimmed from the Tree due to inactivity or termination (voluntary and involuntary).
#allofit Bonus	The #allofit bonus is paid on a new Client's initial order when the Consultant has generated sufficient #allofit credits in their #allofit account by: 1. Choosing to personally initiate their Engage Global Business with a minimum \$300 order (personal #allofit credits expire on the 30 th day following enrollment); 2, Enrolling other Consultants who choose to build their Engage Global Business with a minimum \$300 order and receive matching #allofit credits; 3. Developing Clients who establish recurring ECOs that generate #allofit credits.
#allofit Credits	#allofit credits are a non-monetary value assigned to a product used in calculating #allofit bonuses. #allofit credits are conditionally converted to a monetary value upon meeting specific conditions set forth herein.
Back Office	This is the portal that Consultants log into to manage their business.
Organization View	Everyone will see the Consultant ID and name of each Consultant, level by level, in the Enrollment and Placement trees. However, contact information is limited to Personally Enrolled Consultants and Clients.
Commissionable Volume (CV)	Each inventory item has a Qualifying Volume (QV) and Commissionable Volume (CV) and #allofit credits assigned to it. Commissionable Volume (CV) is the volume on which Direct Bonuses, Team Bonuses, Infinity Bonuses and Team Bonus Matching Checks are calculated and paid. #allofit Bonuses are paid on the #allofit credits generated when specified conditions are met.
Consultant	A term used for any person who has completed an Engage Global Independent Consultant License Agreement that has been accepted by the company and paid the Licensing fee (either paid \$29.95 or initiated their business with a minimum \$300 order that includes the License). This License Agreement allows Consultants to participate in the Engage Global Benefits Plan.
Cross Line	Any Consultant not in a Consultant's Enrollment Tree or Placement Tree.
Client - Preferred	A Preferred Client is a Client that has established an Engage Convenience Order (ECO) and pays preferred pricing.
Client - Retail	A Retail Client is a Client that has not established an ECO and pays the Suggested Retail Price for any at-will purchases.
Client Volume	Volume generated by a Consultant's personally enrolled Clients contributes to a Consultant's Personal Qualifying Volume.

Consultant Advancement Ranks and Titles	Refers to established qualifications that must be met during a Monthly Commission Period to qualify for the menu of benefits provided by Rank.
Direct	A personally Enrolled Consultant.
Direct Bonus	20% of a personally enrolled Consultant's Initial Order. Also, paid on a Client's Initial Order when there are insufficient #allofit credits available to be converted into a #allofit bonus.
Direct Line	Personally enrolled Consultants, whether on the Enrollment Tree or Placement Tree.
Direct Sponsor	The Consultant directly above another Consultant in the genealogy is considered the Direct Sponsor. Where placement occurs, then the Direct Sponsor may be different from the Enroller.
Engage Convenience Order (ECO)	This is a recurring order that automatically processes on the date each Monthly Commission Period the Consultant or Preferred Client has selected (not to exceed the 25 th day of a month). Consultants and Preferred Clients may have multiple ECOs. Convenience orders may be paid for: 1) with a credit card they place on file; or 2) debiting funds from the Consultant's eWallet provided by Engage Global.
ECO Bonus (EB)	10% to 30% sliding scale paid on recurring ECOs, as specified by Rank
ECO Rewards Plan	Rewards associated with recurring ECOs as specified by Rank.
ECO Rewards Plan Ranks and Titles	Ranks, qualifications and rewards associated with the ECO Rewards Plan
Engage Global App	The Engage application for iPhone and Android devices that houses EVIE, Engage's proprietary artificial intelligence.
Enroller	The person who introduces an individual to the company is the "Enroller." This also has reference to the Enrollment Tree.
Enrollment Tree	The organization that forms beginning with a Consultant's personal enrollments. Placements are excluded. The Enrollment Tree cannot be modified. If a Consultant enrolls someone and they become inactive for 6 consecutive months (generate zero PQV), they will be changed from Consultant to Client. See Tree Trimming.
EVIE	EVIE is an artificial intelligence housed in the Engage Global Application developed for iPhone and Android devices. EVIE is particularly helpful with Client acquisition and retention by delivering videos and other pertinent information that reinforces product usage.
eWallet	Upon Enrolling in Engage Global, each new Consultant is given an eWallet account. Bonuses are deposited into a Consultant's eWallet. A Consultant may allow Bonuses to accumulate in their eWallet until the Consultant chooses to withdraw them by requesting payment from Engage Global. A Consultant may also use eWallet funds to purchase products.
Free	No cost.
Generation(s)	Generations are based on Ranks. Defined by the occurrence of a Liberty 1 or higher-ranking leader in any given Line of the entire Placement Organization, regardless of the Level. A Generation Starts immediately below the Liberty 1 or higher-ranking leader and goes down to and includes the next Liberty 1 or higher-ranking leader. We call this an <i>inclusive</i> Generation.
Gift Transfer	Refers to the gifting of #allofit credits. A Consultant may transfer #allofit credits to other Consultants in their Marketing Organization to incentivize Client acquisition. Gift transfers cannot be returned to the giver and may be re-transferred by the recipient at will.
Grace Period	When a Consultant fails to generate 100 PQV in a Monthly Commission Period, they are deemed Inactive. When a Consultant is Inactive for two consecutive Monthly Commission Periods, the balance of #allofit credits in their #allofit account go to zero. The second month of inactivity is considered a Grace Period.
Inactivity	Failure to generate 100 PQV from personal orders and/or personally enrolled Client orders.
Incentive Transfer	Refers to gifting of #allofit credits from a Consultant to other Consultants in their Marketing Organization to incentivize Client Acquisition. Incentive Credits have a time limit imposed by the giver. The receive must use the gifted #allofit credits within the time limits set by the giver. Also, gifted #allofit credits must be used first before other #allofit credits in a #allofit account. Expired #allofit credits will be returned to the sender where they originated.
Independent Consultant License Agreement	The contractual agreement that defines the relationship between Engage Global and Independent Engage Global Consultants. This document along with the Engage Global Statement of Policy, by reference, form part of the Consultant License Agreement. Any changes to any part of this agreement are effective upon publication.
Independent Contractor	
Initial Order	Any Order placed within the first 30 calendar days from the date of enrollment or before an Initial ECO processing, whichever comes first.
Level	The position a Consultant has in a Downline relative to another Upline or Downline Consultant. An originating Enroller is Level 0. His/her personally enrolled Consultants form his/her Level 1. Consultants. Those Consultants enrolled by Level 1 Consultants form originating Enroller's Level 2 Consultants, and so forth. Clients are not considered when counting Levels and do not

	occupy a position in a Consultant's genealogy. Rather, Clients are treated as an extension of their Enroller.
License Non-Renewal	If a Consultant has not paid the annual \$29.95 License renewal fee, they are classified as Inactive and are no longer eligible to receive Bonuses. Where there is a balance of Bonuses due, the License shall be deducted from the balance. Once the renewal fee is paid, the Consultant regains Active status. If a renewal fee is delinquent 3 months, the License is cancelled, and the Consultant is converted into a Client. The Enrollment and Placement Trees (as applicable) are trimmed and Rollup occurs.
Licensing Fee	Engage Global Licenses its Consultants to: 1. Use its technology. 2. Buy and promote its products. 3. Promote its opportunity. 4. Acquire Clients. 5. Build and develop a marketing network of Consultants, and so forth. This annual subscription is \$29.95. Consultants that do not have this subscription cannot get paid Bonuses, place orders or participate in Enrollment activities.
Lifetime Rank	Used for recognition purposes, the Lifetime Rank is the highest Rank achieved by a Consultant. A Lifetime Rank does not change unless a Consultant is promoted. The Lifetime Rank is associated with the corresponding Title.
Line	A Line begins with a Direct or first level Consultant, and includes all of the Consultants enrolled beneath them. A Consultant has as many Lines as they have first level Consultants. Lines must be personally enrolled (not placed) to meet specified Line requirements (reference the Enrollment Tree).
Maximum Payout (MP)	Engage Global pays Bonuses on no more than 45% of the Commissionable Volume (CV) generated each month. Due to the nature of the True Infinity Bonus that can potentially overpay as Infinity Bonuses stack on top of Infinity Bonuses. This Payout Cap will be used, only if needed, as a control. When the cap is applied to the True Infinity Bonus, the total percentages allotted for these bonuses will be pooled and reduced by the amount necessary to protect the 45% Payout cap. Consultants will then be paid a pro rata amount based on Rank and the adjusted bonus percentages for which the Consultant is Qualified.
Minimum Bonus Payments	\$30 – no commission check will be issued for less than \$30. No ACH deposit will be issued for less than \$100. Payment processing fees will apply.
Monthly Commission Period	A Monthly Commission Period refers to a calendar month starting the first day of the month at 12:00 am MST and ending the last day of the month at 11:59 pm MST. Daylight savings will affect this timing. There is also a daily calculation of Direct Bonuses (see below).
Negative Volume	To protect the 45% Maximum Payout on the CV, Negative Volume is used in the calculation to adjust the CV for Direct Bonuses paid on Client Orders.
Organization	All the people in your marketing organization that enrolled after you, whether enrolled there as a result of your efforts (the Enrollment Tree) or placed there as the result of the efforts of someone who preceded you (the Placement Tree).
Organization Qualifying Volume (OQV)	This is the QV produced by the entire Placement Tree. No more than 60% of the OQV can come from any one Direct (personally enrolled) Line that forms as part of a Consultant's Enrollment Tree.
Personal Qualifying Volume (PQV)	The total QV generated by a Consultant plus all personal Clients or Preferred Clients.
Placement/Placement Tree	Upon Enrollment, an Enroller may opt to place a new Consultant beneath someone in their Downline to help strengthen the team. Team Bonus calculations treat the Placement Sponsor as the Enroller for the Team Bonus and for any other Bonuses that are based on the Team Bonus.
Preferred Client	A Preferred Client is a Client who has established an Engage Convenience Order and receives loyalty pricing on all Engage Global product purchases.
Qualified	A Consultant is considered Qualified if they meet the Paid-As requirements for a particular Bonus or Rank. A Consultant will only receive the payouts that they are both Active and Qualified for the specified Bonus.
Qualifying Volume (QV)	The sum of all PQV generated by all Consultants (plus their personally enrolled Clients) that accumulates in a Consultant's entire Downline organization.
Rank	Each Consultant qualifies for Bonuses based on the Rank achieved during a Monthly Commission Period (not to be confused with Title used to recognize the Lifetime Rank). The requirements to be paid at a Rank are the same as the requirements to promote to that Rank.
Replicated Website	As part of their enrollment in Engage Global, Consultants receive
Retail Client	A Retail Client is a Client who purchases Engage Global Products at will and pays the Suggested Retail Price (SRP).
Rollup	Failure to maintain Active status (generating zero PQV) six consecutive months, results in cancellation of a Consultant License and Tree Trimming.

	<p>When a consultant is <i>trimmed from the tree</i> (see Tree Trimming) and is no longer part of the Engage Global organization, their Downline rolls up to their Upline, filling the gap left by the removed Consultant. Rollup is permanent.</p> <p>Due to its generational constructs, Compression, (temporarily compressing CV from one Active Consultant to the next) is not a feature of the Engage Global Benefits Plan.</p>
Sixty Percent (60%) Rule	No more than 60% of the Organization Qualifying Volume (OQV) derived from the Placement Tree can come from any one Line that must originate with the Enrolment Tree (not the Placement Tree). (See definitions below).
Team Bonuses	Team Bonuses refer to the “Unigen” portion of the Engage Global Benefits plan. A generation is defined by a Liberty 1 or higher-ranking Consultant encountered down each Line of an originating Consultant’s Marketing Organization. A generation is inclusive of the Liberty 1 or higher Ranking Consultant that defines the next generation that starts with that Consultant’s Directs and goes down to and includes the next Liberty 1 or higher-ranking Consultant.
Team Ranks	Ranks define the qualifications that must be achieved to earn the associated benefits that are offered. A Consultant is recognized at the highest Title they ever achieve, but ranks are calculated month to month and Bonuses are paid accordingly.
Title	The Title associated with the highest Rank achieved becomes the Lifetime Title for recognition purposes only. A Consultants Lifetime Title does not change unless they are promoted or demoted. However, commissions are calculated from month to month, based on current Rank qualifications achieved, not on the Lifetime Title.
Tree Trimming	This is the process in which the Enrollment and Placement Trees are modified to remove people that are no longer Active.
Upline	The organization preceding a Consultant that enrolled the Consultant’s Enroller and so forth, up the Enrollment and Placement trees until the top Consultant is reached

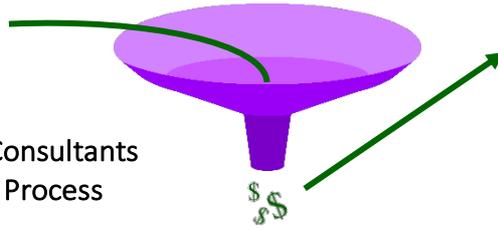
Engage Global Consultant Benefits Plan

Effective 3/1/18

#allofit credits

Earned when:

1. You Join
2. You Enroll Consultants
3. Client ECOs Process



#allofit bonus:

Redeemed when:

1. You Enroll New Clients who place their Initial Order and establish an ECO

Direct Bonus A 20% Direct Bonus is paid on a Consultant's Initial Order.

#allofit Bonus A 20% or a 100% Bonus is paid on a Preferred Client's Initial Order, depending on available #allofit credits and having an ECO on file.

Notes: 1. An Initial Order is defined as the sum of all orders during first 30 calendar days or until the first ECO processes, whichever comes first.

ECO REWARDS

QUALIFICATIONS & BONUS

Title	Consultant	Emerald	Sapphire	Ruby	Diamond
PQV	0	500	1,000	2,000	3,000
ECO Bonus	10%	15%	20%	25%	30%

A graduated ECO Bonus ranging from 10% to 30% is earned on all repeat Preferred Client ECOs (not an Initial Order). Retail Client orders are included.

CONSULTANT REWARDS

QUALIFICATIONS

Title	Engage 1 (E1)	Engage 2 (E2)	Engage 3 (E3)	Liberty 1 (L1)	Liberty 2 (L2)	Liberty 3 (L3)	Freedom 1 (F1)	Freedom 2 (F2)	Freedom 3 (F3)	Legacy 1 (G1)	Legacy 2 (G2)	Legacy 3 (G3)
PQV	100	100	100	100	100	100	100	100	100	100	100	100
OQV	200	300	700	1,500	3,000	6,000	10,000	20,000	50,000	125,000	350,000	1,000,000
Active Lines			1	3	3	3	3	3	3	3	3	3
Leadership							3 - E3	2 - L3 1 - E3	2 - L3 1 - E3	2 - L3 1 - E3	2 - L3 1 - E3	2 - L3 1 - E3

Notes: 1. Beginning at Liberty 1, no more than 60% of the OQV (Organization Qualifying Volume) can come from one Line (60% Rule).
2. Active Line requirements reference the Enrollment Tree. Leadership requirements reference the Placement Tree.

ADVANCEMENT BONUS

Total Bonus		\$100	\$150	\$300	\$600	\$1,000	\$2,000	\$5,000	\$12,500	\$35,000	\$100,000
Payout Months		1	1	1	1	2	3	4	5	6	10
E3 Mentor Bonus						\$100					
L3 Mentor Bonus								\$600			

Notes: 1. The E3 Mentor Bonus is earned by the first F1 or higher-ranking Consultant in the Enrollment Tree above. 2. The L3 Mentor Bonus is earned by the first F3 or higher-ranking Consultant in the Enrollment Tree above. 3. Mentor Bonuses are paid the month earned. 4. You have the month of enrollment plus the following to achieve the Rank of E3 and earn the \$100 Consultant Bonus.

TEAM BONUS

A Generation starts with the occurrence of any Liberty 1 (or higher)

Generation		5%	5%	5%	5%	5%	5%	5%	5%	5%	5%
Generation 1	The #allofit ACCOUNT, #allofit CREDITS & the #allofit BONUS apply to all Consultant Ranks. Along with ECO rewards, they constitute the residual income opportunity for Ranks E1, E2, and E3.										
Generation 2											
Generation 3											
Generation 4											
Generation 5											
Generation 6											
Generation 7								3%	3%	3%	3%
Generation 8								3%	3%	3%	3%

INFINITY BONUS

									.5%	1%	1.5%
--	--	--	--	--	--	--	--	--	-----	----	------

TEAM BONUS CHECK MATCH

Checks Matched on any Freedom 2 (or Higher) in the Enrollment Tree.

Generation 1										10%	10%	10%
Generation 2										10%	10%	10%
Generation 3											7%	7%
Generation 4											7%	7%
Generation 5												5%
Generation 6												5%

Placement

An Enroller has the month of enrollment and the next to place personally enrolled Consultants within his/her team. Placement allows the Enroller to create momentum by strategically connecting team members. Once a Consultant has been placed, the placement is permanent.

Caution: Placing someone from your first level to a different level may reduce your income and impact your title qualifications. Use care when considering this option.

Request placement at any time, but moves are only made after bonuses are paid on the 10th of each month to ensure the integrity of the payment structure when bonuses were earned.

Carryover Volume

Consultants who enroll the 16th through the end of any month, will carryover any OQV generated to the next month (60% Rule applies). Also, any PQV generated to qualify for ECO Rewards will carryover.

OQV will carryover for the new Consultant only. Carryover OQV does not affect qualifications for the support team above the new Consultant. Bonuses are paid for the month of actual activity.

Note: Any PQV required to be Active and eligible to earn bonuses, must be generated each monthly bonus period.

